



An Exceptional Way to Create Lasting Beauty



Alside[®]

CHARTER OAK® . . . GIVE YOUR HOME A BEAUTIFUL NEW LOOK

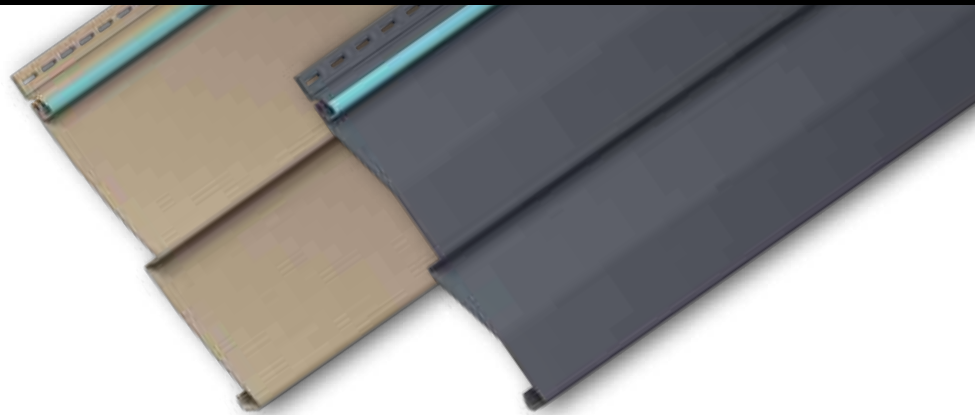
with one of the most advanced vinyl sidings you can buy. Outstanding beauty begins with exceptional product quality.



A PREMIER HOME EXTERIOR

Refined style, outstanding performance and a lifetime of protection – that’s the power of Charter Oak® Premium Vinyl Siding. Distinguished for its superb durability and versatile design options, Charter Oak is a leading choice for distinctive homes. Featuring a wide range of traditional and architectural colors in the timeless beauty of clapboard and handcrafted old-world charm of dutch lap, Charter Oak makes it easy for you to achieve custom elegance for your home.

If you like the idea of having more free time and less home maintenance, you will appreciate Charter Oak. It recreates the beauty of freshly painted wood siding, but without the worries of rotting, splitting or insect damage. An occasional rinse with a garden hose will remove most airborne dust and dirt to restore the like-new beauty.



QUALITY YOU CAN COUNT ON

Made to be the best. And made to last. That's what you can count on when you choose Charter Oak Premium Vinyl Siding. You have the confidence that comes when working with a company recognized and respected for its manufacturing and quality control excellence. Plus you have the assurance that comes with Alside's lifetime limited warranty.*

Make your first choice the best choice . . . Charter Oak Premium Vinyl Siding.

MADE WITH PREMIUM RAW MATERIALS

Developing a tough, durable and beautiful vinyl siding such as Charter Oak requires the technical skills of a chemical process engineer and the visual sensibilities of an architect. That's because the premium vinyl used in Charter Oak is more than just a simple vinyl resin. It's a proprietary compound, with each ingredient chosen to add specific benefits to the final product.

PureStrength vinyl resin gives Charter Oak its basic strength and weather resistance. It prevents moisture infiltration from rain and humidity, so panels won't rot, warp, shrink or swell. The result is low-cost, easy-care maintenance.

Ti-Shield titanium dioxide helps prevent ultraviolet degradation, so damage to Charter Oak's beautiful surface from even the hot summer sun is virtually eliminated.

StayRight vinyl stabilizers also help prevent heat degradation, both during manufacturing and after installation.

TrueShield impact modifiers give Charter Oak exceptional impact resistance, helping to prevent denting and dinging from routine around-the-house activities.

DesignersChoice pigment concentrates are used to produce beautiful high-performance color for every Charter Oak panel. You'll never have to stain or paint again, because the color won't wash away.

Charter Oak. Technically, it's beautiful.



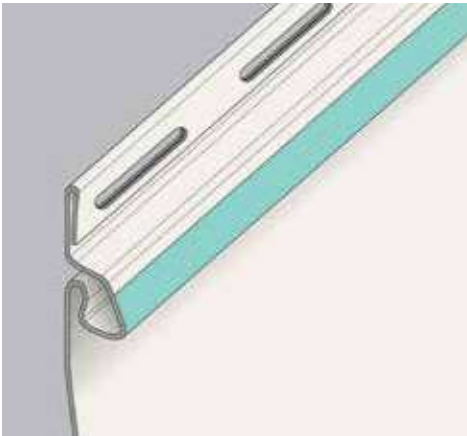
*See printed warranty for complete details.

CHARTER OAK'S TRIBEAM[®] SYSTEM

Designed for Superior Performance.

EXCLUSIVE TRIBEAM SYSTEM PROVIDES IMPRESSIVE PANEL RIGIDITY AND SUPERIOR WIND RESISTANCE

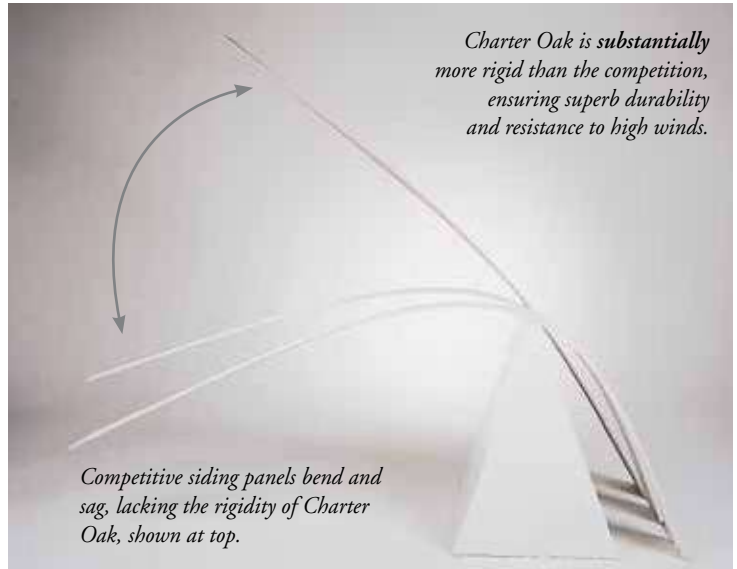
Charter Oak's lasting beauty isn't a result of just blending premium raw materials. Product engineers have created a superior design for Charter Oak that provides exceptional rigidity and resistance to high winds.



The unique TriBeam system fortifies Charter Oak's rigidity, helping to ensure straight course lines and even walls, on both new and existing homes. The result is a particularly beautiful installation with the built-in strength to maintain an enduring appearance.

The TriBeam illustration above shows another feature that's especially important if you live in an area where high winds are common. It's a rolled-edge nail hem that gives Charter Oak its superior ability to resist the force of extreme winds. This high-performance panel has been tested to withstand negative windload resistance per ASTM D5206 and meets or exceeds the industry standard for windload performance.





Charter Oak is substantially more rigid than the competition, ensuring superb durability and resistance to high winds.

Competitive siding panels bend and sag, lacking the rigidity of Charter Oak, shown at top.

BEAUTIFULLY RESILIENT AGAINST SAGGING

Charter Oak is substantially more rigid than the competition. Rigidity, as with Charter Oak panels, is important for long-lasting performance and resistance to bending and sagging. Your home will have a beautifully uniform finish that stands the test of time.

A SUSTAINABLE CHOICE

The home that protects you can also help protect the environment. As a durable and recyclable product with a long service life, Alside vinyl siding reduces the depletion of wood and other natural resources used in home construction. According to the Vinyl Siding Institute, throughout its life cycle vinyl siding has 79% less impact on global warming than fiber cement and 85% less impact than brick and mortar.[†] And because it never needs to be painted, it helps prevent paint, stain and other maintenance-related products from harming the earth.



DID YOU KNOW for nearly two decades vinyl siding has been a leading choice for exterior cladding on new single-family homes. This broad appeal stems not only from its beauty, durability, and easy upkeep, but also from the fact that vinyl siding adds value to homes.

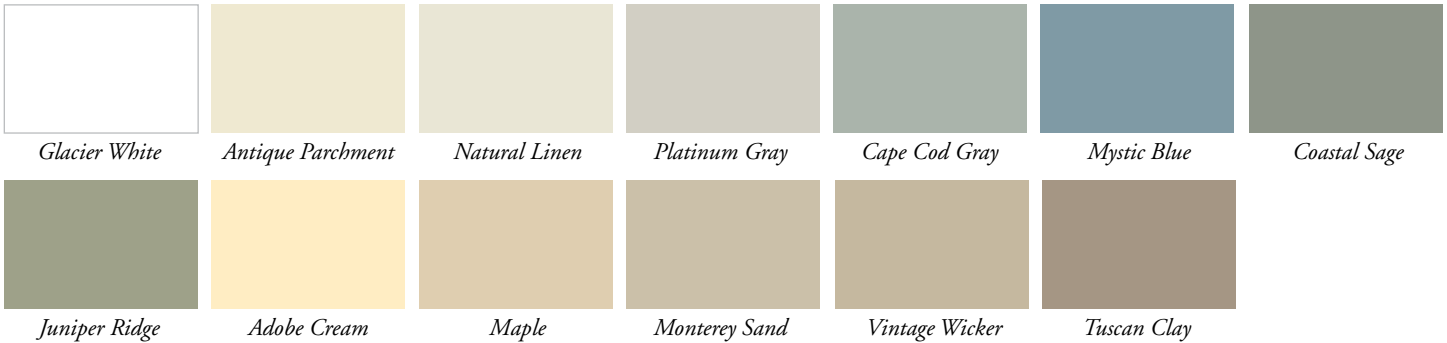
EXPRESS YOURSELF *with* RICH COLORS

Richer Colors Tailored to Your Style.

CHOOSING COLOR FOR YOUR HOME HAS NEVER BEEN EASIER

From Deep Espresso to Laguna Blue, the new line-up of architectural colors don't shy away from bold and beautiful. Mix and match complementary shades for a look that is fresh and serene or combine more than one shade to bring richness and sophistication to your home.

STANDARD COLOR COLLECTION



ARCHITECTURAL COLOR COLLECTION



Note: Colors may be slightly different from their appearance in this brochure. Make final color selections using actual product samples. Color availability may vary by market. See your Alside Sales Representative for details.



Our darker siding colors are fortified with ChromaTrue® technology for superior color retention. This advanced copolymer compound provides long-term color stability and better performance on darker colors.

THE ART OF THE MIX

There's no need to settle for siding and trim that almost match. Alside's ColorConnect® Color Matching System offers smart solutions for every design approach. ColorConnect standards have been painstakingly applied to select Alside products to ensure you are making tasteful color choices with enduring aesthetic value and the custom look you desire.

Whether it's a rich color that draws your eye to an interesting architectural detail, or neutral hues applied to a historic home, the Alside ColorConnect Color Matching System helps you successfully match the color of your siding with other Alside exterior products and accessories.



ALL PRODUCTS ARE COLOR-COORDINATED WITH CHARTER OAK SIDING

When you're creating an exterior design, the delight is in choosing the details. Siding color defines the total mass of your home; trim and accent details focus on particulars, highlighting those special features and characteristics that set your home apart.

Aside offers a wide selection of trim and accent products made to complement the beauty and colors of Charter Oak siding.



Trimworks® three-piece beaded corner post.



Trimworks 7" fluted corner post.



Aside Premium Shakes – the classic look of deep-grained cedar shakes.



Aside Premium Scallops – Victorian inspired half-round shingles.



Charter Oak clapboard with Trimworks 5" window trim.



Charter Oak dutch lap with Trimworks 3-1/2" window trim.



Trimworks custom crown molding used with wood window trim.

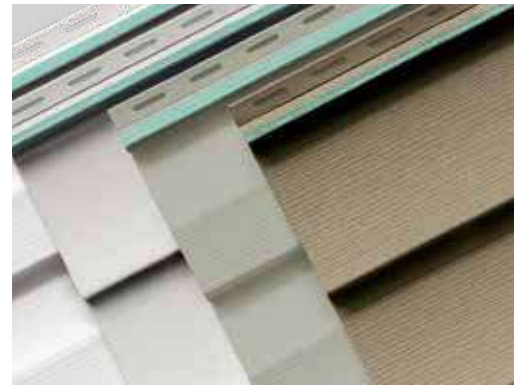


Charter Oak soffit easily spans long runs without sagging.



Horizontal band board provides a strong horizontal accent.

The ESSENCE of AMERICA'S ARCHITECTURAL HERITAGE . . . Made Convenient for Today's Busy Homeowners



INDEPENDENTLY TESTED FOR QUALITY AND SAFETY

When you choose Charter Oak, you get more than Alside's assurance of quality. Under an independent program sponsored by the Vinyl Siding Institute (VSI), Charter Oak has received ASTM D3679 certification, the industry standard for quality.

PEACE OF MIND

Charter Oak Premium Vinyl Siding and Alside accessories are backed by lifetime limited warranties.* For complete warranty information, including limitations, please see a printed copy of the warranty.



HOME VISUALIZER

See the finished look before the work begins! Our Alside siding visualizer lets you create multiple exterior designs with just the click of a mouse. Simply select a house style – or submit a photo of your own home – and choose siding profiles, accents, soffit and trim, along with color options for doors, roofing, shutters and more. Visit www.alside.com/color-design to get started today.



CERTIFICATION PROGRAM

Pertains to Charter Oak Vinyl Siding
Consult the VSI website at www.vinylsiding.org
for a current list of certified products.



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